

## **Product Press Release – For Immediate Release**

Media Contact(s):

Audrey Arthur, [audreyarthur@eberlypr.com](mailto:audreyarthur@eberlypr.com)

Don Eberly, [doneberly@eberlypr.com](mailto:doneberly@eberlypr.com)

**Date:** February 1, 2008

**Company:** Rapid Reel®

**Product Being Released:** 225-foot Four Wheel Wagon Reel

**Product Description:** The steadfast 225-foot Four-wheel Wagon Reel from Rapid Reel® features an innovative design that pulls the hose from the stability of the reel's 25-and-a-half-inch-wide wheel base, making it the most stable, portable wagon hose reel available.

All Rapid Reel® Garden Hose Reels come with a revolutionary new braking system that allows the user to adjust the amount of drag the reel applies as the hose is pulled out. This portable hose reel is not easily tipped over, unlike plastic or light-duty metal reels. The rigid metal frame of the Rapid Reel® Four-wheel Wagon Reel does not bind, bend or warp under the weight of a hose filled with water. This kind of “binding” can create resistance when the hose is pulled out from the reel, making other, light-duty hose reels more likely to tip over during use.

Its rugged metal construction, created from rustproof, die-cast aluminum with stainless steel hardware and brass fittings, makes this reel longer-lasting than any other. Maneuvering the Four-wheel Wagon Reel is a simple pleasure. The comfort, dual-grip handlebar is positioned on the reel at a comfortable 40 inches off the ground. The large, 10-inch pneumatic tires feature an inner tube and a knobby TURF tread design for easy mobility, even over rough terrain or soft soil.

The Garden Hose Reels from Rapid Reel® are completely maintenance free. However, in a winter climate, the reels can be winterized to protect them from freeze damage. With its ultra-easy assembly, it takes just a few minutes, a Philips head screwdriver and an enclosed hex key to assemble this reel and put it to work.

Retail garden center managers, greenhouse and nursery growers, professional landscape managers, home gardeners, and others can learn more about Rapid Reel® and the 225-foot Four Wheel Wagon Reel product at [www.rapidreel.com](http://www.rapidreel.com) or by calling 866-523-2363.

### **More about Rapid Reel®:**

Rapid Reel® is a family-owned business and manufacturer of low-maintenance, top-quality, durable hose reels for various industrial and consumer usages. Founded by John Eley and his three sons in their rural Nebraska farming community of Orchard in 1989, the company's roots run deep in Midwestern virtues: the meaning of hard work and the value of quality tools, equipment and service. Rapid Reel® develops hose reels that are built to last while remaining committed to craftsmanship, customer service, and production of the most resilient reels in the industry. Constructed with durable materials

and classic form-follows-function design, these reels have the distinct advantage of being the choice of homeowners and professionals who demand a higher standard of quality from their outdoor tools and equipment.

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**Notes to the Editor:**

- *Media contact for all purposes: Eberly Public Relations, 404-574-2900. Audrey Arthur, [audreyarthur@eberlypr.com](mailto:audreyarthur@eberlypr.com) or Don Eberly, [doneberly@eberlypr.com](mailto:doneberly@eberlypr.com).*
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