

Product Press Release – For Immediate Release

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Company: Rapid Reel®

Product Released: Product Line of Garden Hose Reels from Rapid Reel®

Product Descriptions: The successful and sought-after line of Rapid Reel® Garden Hose Reel products returns for 2008. The product selection will again include the following four model types for the outdoors, home garden and landscape, exterior living room, farm, barn, garage, or other usage areas:

- **150-foot Parallel Wall Reel:** A stationary hose reel product that is innovatively designed to mount easily, blend in seamlessly and stand the test of time. This model pulls the hose out parallel to (along) the wall, making it ideal for sidewall mountings.
- **150-foot Perpendicular Wall Reel:** The 150-foot Perpendicular Wall Reel lasts for years and enhances the accessibility of exterior hose use. This stationary reel pulls the hose out perpendicular to (away from) the wall, an action best suited for front and back wall mountings.
- **225-foot Four Wheel Wagon Hose Reel:** If the domain is expansive enough to require capacity and portability, the Four Wheel Wagon Reel can handle 225 feet of hose, while its rugged tire design enables it to negotiate any terrain.
- **150-foot Two Wheel Cart Reel:** The Two Wheel Cart Reel has the freedom of movement and the muscle to negotiate difficult surfaces. With the durability to last for years and the capacity to spool 150 feet of hose, this reel is reliable as well as portable.

All four products in the line of Rapid Reel® Garden Hose Reels come with a revolutionary new braking system that allows the user to adjust the amount of drag the reel applies as the hose is pulled out. With their rugged metal construction, created from rustproof, die-cast aluminum with stainless steel hardware and brass fittings, these reels are longer-lasting than any others.

The Garden Hose Reels from Rapid Reel® are completely maintenance free. However, in a winter climate, the reels can be winterized to protect them from freeze damage. With its ultra-easy assembly, it takes just a few minutes, a Philips head screwdriver and an enclosed hex key to assemble the reels and put them to work.

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Retail garden center managers, greenhouse and nursery growers, professional landscape managers, home gardeners, and others can learn more about Rapid Reel® and the 225-foot Four Wheel Wagon Reel product at www.rapidreel.com or by calling 866-523-2363.

More about Rapid Reel®:

Rapid Reel® is a family-owned business and manufacturer of low-maintenance, top-quality, durable hose reels for various industrial and consumer usages. Founded by John Eley and his three sons in their rural Nebraska farming community of Orchard in 1989, the company's roots run deep in Midwestern virtues: the meaning of hard work and the value of quality tools, equipment and service. Rapid Reel® develops hose reels that are built to last while remaining committed to craftsmanship, customer service, and production of the most resilient reels in the industry. Constructed with durable materials and classic form-follows-function design, these reels have the distinct advantage of being the choice of homeowners and professionals who demand a higher standard of quality from their outdoor tools and equipment.

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Notes to the Editor:

- *Media contact for all purposes: Eberly Public Relations, 404-574-2900. Leslie Kirk, lesliekirk@eberlypr.com, or Don Eberly, doneberly@eberlypr.com.*
- *Additional information, interviews, and images may be obtained by directly contacting Eberly Public Relations.*
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- *Thank you!*