

Product Press Release – For Immediate Release

Media Contact(s):

Audrey Arthur, audreyarthur@eberlypr.com

Don Eberly, doneberly@eberlypr.com

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Company: Rapid Reel®

Products Released: Three Product Lines of Hose Reels from Rapid Reel®

Product Descriptions: Three product lines from Rapid Reel®, including Garden Hose Reels, Power Wash Hose Reels and Air Hose Reels, return in 2008 with multiple model types for the professional or homeowner.

Rapid Reel® hose reel products are classically designed through durable construction for those who demand a higher standard of exterior tools and equipment.

Garden Hose Reels: All four products in the line of Rapid Reel® Garden Hose Reels come with a revolutionary new braking system that allows the user to adjust the amount of drag the reel applies as the hose is pulled out. The Rapid Reel® Garden Hose Reels are backed by a 10-year, No-Leak, No-Break Guarantee. With their rugged metal construction, created from rustproof, die-cast aluminum with stainless steel hardware and brass fittings, these reels are longer-lasting than any others for the outdoors, home garden and landscape, exterior living room, farm, barn, garage, or additional usage areas:

- **150-foot Parallel Wall Reel**
- **150-foot Perpendicular Wall Reel**
- **150-foot Two-wheel Cart Reel**
- **225-foot Four-wheel Wagon Hose Reel**

Power Wash Hose Reels: Designed for heavy-duty use, the Power Wash Reels have a break-resistant crank handle with a distinctive comfort grip designed to spin freely on the reel's steel shaft, making rewinding an effortless task. The weather-resistant, powder coat finish resists fading and stays attractive for years. The Rapid Reel® Power Wash Hose Reels are backed by a two-year, No-Leak Guarantee.

- **200-foot and 100-foot Non-Pivot Hose Reels**
- **200-foot and 100-foot Pivot Hose Reels**
- **100-foot Power Wash Hose Reel**

Air Hose Reels: The Rapid Reel® Air Hose Reel delivers durable, low-maintenance hose use along a mounted surface. Pressed between the reel and the axle, the Air Hose Reel's durable axle bushings keep the reel spinning smooth for years. The innovative method of securing the hose to the reel extends the life of both the hose and reel by protecting the swivel and hose fittings from hard pulls. It is backed by a three-year warranty.

- **100-foot Air Hose Reel**

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Retail garden center managers, greenhouse and nursery growers, professional landscape managers, home gardeners, and others can learn more about Rapid Reel® hose reel products at www.rapidreel.com or by calling 866-523-2363.

More about Rapid Reel®:

Rapid Reel® is a family-owned business and manufacturer of low-maintenance, top-quality, durable hose reels for various industrial and consumer usages. Founded by John Eley and his three sons in their rural Nebraska farming community of Orchard in 1989, the company's roots run deep in Midwestern virtues: the meaning of hard work and the value of quality tools, equipment and service. Rapid Reel® develops hose reels that are built to last while remaining committed to craftsmanship, customer service, and production of the most resilient reels in the industry. Constructed with durable materials and classic form-follows-function design, these reels have the distinct advantage of being the choice of homeowners and professionals who demand a higher standard of quality from their outdoor tools and equipment.

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Notes to the Editor:

- **Additional information, interviews, and high-resolution images may be obtained by directly contacting Eberly Public Relations.**
- *Media contact for all purposes: Eberly Public Relations, 404-574-2900. Audrey Arthur, audreyarthur@eberlypr.com or Don Eberly, doneberly@eberlypr.com.*
- *If you would, please call or email Eberly Public Relations to notify regarding the usage / publication of this information. It would be greatly appreciated.*
- *Thank you!*